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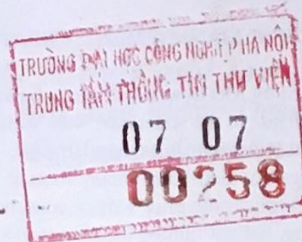
advantages

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# Strategic Management

creating competitive advantages

second edition



**Gregory G. Dess**

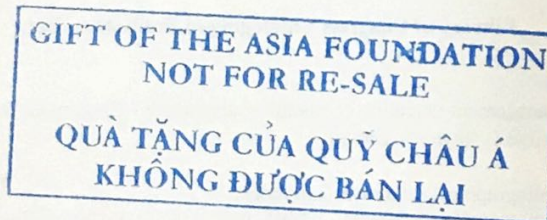
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# Strategic Analysis

- 1 Strategic Management: *Creating Competitive Advantages* 4
- 2 Analyzing the External Environment of the Firm 38
- 3 Assessing the Internal Environment of the Firm 72
- 4 Recognizing a Firm's Intellectual Assets: Moving beyond a Firm's Tangible Resources 118

# Strategic Formulation

- 5 Business-Level Strategy: *Creating and Sustaining Competitive Advantages* 152
- 6 Corporate-Level Strategy: *Creating Value through Diversification* 188
- 7 International Strategy: *Creating Value in Global Markets* 224
- 8 Digital Business Strategy: *Leveraging Internet and E-Business Capabilities* 258

# Strategic Implementation

- 9 Strategic Control and Corporate Governance 296
- 10 Creating Effective Organizational Designs 336
- 11 Strategic Leadership: *Creating a Learning Organization and an Ethical Organization* 370
- 12 Managing Innovation and Fostering Corporate Entrepreneurship 406
- 13 Recognizing Opportunities and Creating New Ventures 442

# Case Analysis

- 14 Analyzing Strategic Management Cases 486

# 1 Strategic Analysis

## Chapter 1

### Strategic Management: Creating Competitive Advantages

<b>What Is Strategic Management?</b>	<b>4</b>
<i>Defining Strategic Management</i>	9
<i>The Four Key Attributes of Strategic Management</i>	10
<b>The Strategic Management Process</b>	<b>11</b>
<i>Strategy Analysis</i>	12
<i>Strategy Formulation</i>	14
<i>Strategy Implementation</i>	15
<b>The Role of Corporate Governance and Stakeholder Management</b>	<b>17</b>
<i>Zero Sum or Symbiosis? Two Alternate Perspectives of Stakeholder Management</i>	19
<i>Social Responsibility: Moving beyond the Immediate Stakeholders</i>	19
<b>The Strategic Management Perspective: An Imperative throughout the Organization</b>	<b>21</b>
<i>Some Key Driving Forces</i>	21
<i>Enhancing Employee Involvement in the Strategic Management Process</i>	24
<b>Ensuring Coherence in Strategic Direction</b>	<b>26</b>
<i>Organizational Vision</i>	26
<i>Mission Statements</i>	28
<i>Strategic Objectives</i>	29
Summary	31

## Chapter 2

### Analyzing the External Environment of the Firm

<b>Creating the Environmentally Aware Organization</b>	<b>41</b>
<i>The Role of Scanning, Monitoring, Competitive Intelligence, and Forecasting</i>	41
<i>SWOT Analysis</i>	47
<b>The General Environment</b>	<b>47</b>
<i>The Demographic Segment</i>	47
<i>The Sociocultural Segment</i>	50
<i>The Political/Legal Segment</i>	50
<i>The Technological Segment</i>	51
<i>The Economic Segment</i>	53
<i>The Global Segment</i>	54
<i>Relationships among Elements of the General Environment</i>	54

## The Competitive Environment

<i>Porter's Five-Forces Model of Industry Competition</i>	56
<i>Strategic Groups within Industries</i>	63
Summary	66

## Chapter 3

### Assessing the Internal Environment of the Firm

<b>Value-Chain Analysis</b>	<b>75</b>
<i>Primary Activities</i>	77
<i>Support Activities</i>	80
<i>Interrelationships among Value-Chain Activities within and across Organizations</i>	85
<b>Resource-Based View of the Firm</b>	<b>85</b>
<i>Types of Firm Resources</i>	86
<i>Firm Resources and Sustainable Competitive Advantages</i>	88
<i>The Generation and Distribution of a Firm's Profits: Extending the Resource-Based View of the Firm</i>	93

<b>Evaluating Firm Performance: Two Approaches</b>	<b>95</b>
<i>Financial Ratio Analysis</i>	95
<i>Integrating Financial Analysis and Stakeholder Perspectives: The Balanced Scorecard</i>	98

Summary	101
<b>Appendix to Chapter 3: Financial Ratio Analysis</b>	<b>106</b>

## Chapter 4

### Recognizing a Firm's Intellectual Assets: Moving beyond a Firm's Tangible Resources

<b>The Central Role of Knowledge in Today's Economy</b>	<b>121</b>
<b>Human Capital: The Foundation of Intellectual Capital</b>	<b>124</b>
<i>Attracting Human Capital</i>	125
<i>Developing Human Capital</i>	127
<i>Retaining Human Capital</i>	130
<b>The Vital Role of Social Capital</b>	<b>133</b>
<i>How Social Capital Helps Attract and Retain Talent</i>	134
<i>The Potential Downside of Social Capital</i>	136
<b>Using Technology to Leverage Human Capital and Knowledge</b>	<b>137</b>

<i>Using Networks to Share Information and Develop Products and Services</i>	137
<i>Codifying Knowledge for Competitive Advantage</i>	138
<i>Retaining Knowledge When Employees Leave</i>	139
<b>The Central Role of Leveraging Human Capital in Strategy Formulation</b>	<b>141</b>
<i>Leveraging Human Capital and Business-Level Strategy</i>	141
<i>Leveraging Human Capital and Corporate-Level Strategy</i>	141
<i>Leveraging Human Capital and International-Level Strategy</i>	143
<i>Leveraging Human Capital and Digital Business Strategy</i>	143
<i>Summary</i>	143

## Strategic Formulation

### Chapter 5

<b>Business-Level Strategy: Creating and Sustaining Competitive Advantages</b>	<b>152</b>
--	------------

<b>Types of Competitive Advantage and Sustainability</b>	<b>156</b>
--	------------

<i>Overall Low Cost Leadership</i>	157
<i>Differentiation</i>	163
<i>Focus</i>	168
<i>Combination Strategies: Integrating Overall Low Cost and Differentiation</i>	170

<b>Industry Life-Cycle Stages: Strategic Implications</b>	<b>175</b>
---	------------

<i>Strategies in the Introduction Stage</i>	176
<i>Strategies in the Growth Stage</i>	177
<i>Strategies in the Maturity Stage</i>	178
<i>Strategies in the Decline Stage</i>	179
<i>Relating Generic Strategies to Stages of the Industry Life Cycle: The Personal Computer Industry</i>	181
<i>Turnaround Strategies</i>	181

*Summary* 183

### Chapter 6

<b>Corporate-Level Strategy: Creating Value through Diversification</b>	<b>188</b>
---	------------

<b>Making Diversification Work: An Overview</b>	<b>192</b>
---	------------

<b>Related Diversification: Economies of Scope and Revenue Enhancement</b>	<b>193</b>
--	------------

<i>Leveraging Core Competencies</i>	194
-------------------------------------	-----

<i>Sharing Activities</i>	195
---------------------------	-----

<b>Related Diversification: Market Power</b>	<b>196</b>
--	------------

<i>Pooled Negotiating Power</i>	196
<i>Vertical Integration</i>	198

<b>Unrelated Diversification: Financial Synergies and Parenting</b>	<b>201</b>
---	------------

<i>Corporate Parenting and Restructuring</i>	203
<i>Portfolio Management</i>	204
<i>Caveat: Is Risk Reduction a Viable Goal of Diversification?</i>	207

<b>The Means to Achieve Diversification</b>	<b>207</b>
---	------------

<i>Mergers and Acquisitions</i>	208
<i>Strategic Alliances and Joint Ventures</i>	209
<i>Internal Development</i>	212

<b>Real Options Analysis: A Useful Tool</b>	<b>213</b>
---	------------

<b>How Managerial Motives Can Erode Value Creation</b>	<b>214</b>
--	------------

<i>Growth for Growth's Sake</i>	215
<i>Egotism</i>	216
<i>Antitakeover Tactics</i>	218

*Summary* 218

### Chapter 7

<b>International Strategy: Creating Value in Global Markets</b>	<b>224</b>
---	------------

<b>The Global Economy: A Brief Overview</b>	<b>226</b>
---	------------

<b>Factors Affecting a Nation's Competitiveness</b>	<b>227</b>
---	------------

<i>Factor Conditions</i>	228
<i>Demand Conditions</i>	229
<i>Related and Supporting Industries</i>	229
<i>Firm Strategy, Structure, and Rivalry</i>	230
<i>Concluding Comment on Factors Affecting a Nation's Competitiveness</i>	232

<b>International Expansion: A Company's Motivations and Risks</b>	<b>232</b>
---	------------

<i>Motivations for International Expansion</i>	232
<i>Potential Risks of International Expansion</i>	234

<b>Achieving Competitive Advantage in Global Markets</b>	<b>238</b>
--	------------

<i>Two Opposing Pressures: Reducing Costs and Adapting to Local Markets</i>	238
<i>International Strategy</i>	240
<i>Global Strategy</i>	241
<i>Multidomestic Strategy</i>	242
<i>Transnational Strategy</i>	244

<b>Entry Modes of International Expansion</b>	<b>245</b>
---	------------

<i>Exporting</i>	247
<i>Licensing and Franchising</i>	248
<i>Strategic Alliances and Joint Ventures</i>	248
<i>Wholly Owned Subsidiaries</i>	250

*Summary* 252

**Chapter 8****Digital Business Strategy: Leveraging Internet and E-Business Capabilities 265****How the Internet Is Affecting the Five Competitive Forces 265**

<i>The Threat of New Entrants</i>	265
<i>The Bargaining Power of Buyers</i>	266
<i>The Bargaining Power of Suppliers</i>	267
<i>The Threat of Substitutes</i>	268
<i>The Intensity of Competitive Rivalry</i>	270

**How the Internet Adds Value 271**

<i>Search Activities</i>	271
<i>Evaluation Activities</i>	273
<i>Problem-Solving Activities</i>	273
<i>Transaction Activities</i>	274
<i>Other Sources of Competitive Advantage</i>	275
<i>Business Models</i>	276

**How the Internet Is Affecting the Competitive Strategies 278**

<i>Overall Cost Leadership</i>	280
<i>Differentiation</i>	281
<i>Focus</i>	283

**Are Internet-Based Advantages Sustainable? 286**

<i>Are Combination Strategies the Key to E-Business Success?</i>	286
--	-----

**Leveraging Internet Capabilities 288***Summary 289*

# 3 Strategic Implementation

**Chapter 9****Strategic Control and Corporate Governance 296****Ensuring Informational Control: Responding Effectively to Environmental Change 299**

<i>A Traditional Approach to Strategic Control</i>	299
<i>A Contemporary Approach to Strategic Control</i>	300

**Attaining Behavioral Control: Balancing Culture, Rewards, and Boundaries 303**

<i>Building a Strong and Effective Culture</i>	304
<i>Motivating with Rewards and Incentives</i>	305
<i>Setting Boundaries and Constraints</i>	307
<i>Behavioral Control in Organizations:</i>	
<i>Situational Factors</i>	310
<i>Evolving from Boundaries to Rewards and Culture</i>	311

**Linking Strategic Control to Business-Level and Corporate-Level Strategies 312**

<i>Business-Level Strategy and Strategic Control</i>	313
<i>Corporate-Level Strategy and Strategic Control</i>	314

**The Role of Corporate Governance 315**

<i>The Modern Corporation: The Separation of Owners (Shareholders) and Management</i>	317
<i>Governance Mechanisms: Aligning the Interests of Owners and Managers</i>	319
<i>External Governance Control Mechanisms</i>	325

*Summary 329***Chapter 10****Creating Effective Organizational Designs 336****Traditional Forms of Organizational Structure 338**

<i>Patterns of Growth of Large Corporations</i>	339
<i>Simple Structure</i>	340
<i>Functional Structure</i>	341
<i>Divisional Structure</i>	342
<i>Matrix Structure</i>	346

**International Operations: Implications for Organizational Structure 347****How an Organization's Structure Can Influence Strategy Formulation 349****Boundaryless Organizational Designs 349**

<i>The Barrier-Free Organization</i>	351
<i>The Modular Organization</i>	355
<i>The Virtual Organization</i>	356
<i>Boundaryless Organizations: Making Them Work</i>	360

*Summary 363***Chapter 11****Strategic Leadership: Creating a Learning Organization and an Ethical Organization 370****Leadership: Three Interdependent Activities 373**

<i>Setting a Direction</i>	375
<i>Designing the Organization</i>	375
<i>Nurturing a Culture Dedicated to Excellence and Ethical Behavior</i>	377
<i>Overcoming Barriers to Change and the Effective Use of Power</i>	377

**Emotional Intelligence: A Key Leadership Trait 380****Developing a Learning Organization 384**

<i>Empowering Employees at All Levels</i>	385
<i>Accumulating and Sharing Internal Knowledge</i>	386

<i>Gathering and Integrating External Information</i>	388
<i>Challenging the Status Quo and Enabling Creativity</i>	390
<b>Creating an Ethical Organization</b>	<b>391</b>
<i>Individual Ethics versus Organizational Ethics</i>	391
<i>Integrity-Based versus Compliance-Based Approaches to Organizational Ethics</i>	393
<i>Role Models</i>	397
<i>Corporate Credos and Codes of Conduct</i>	397
<i>Reward and Evaluation Systems</i>	398
<i>Policies and Procedures</i>	400
<i>Summary</i>	400
<b>Chapter 12</b>	
<b>Managing Innovation and Fostering Corporate Entrepreneurship</b>	<b>406</b>
<b>Managing Innovation</b>	<b>409</b>
<i>Types of Innovation</i>	410
<i>Challenges of Innovation</i>	412
<i>Defining the Scope of Innovation</i>	413
<i>Managing the Pace of Innovation</i>	414
<i>Collaborating with Innovation Partners</i>	414
<b>Corporate Entrepreneurship</b>	<b>416</b>
<i>Focused Approaches to Corporate Entrepreneurship</i>	417
<i>Dispersed Approaches to Corporate Entrepreneurship</i>	420
<i>Measuring the Success of Corporate Entrepreneurship Activities</i>	422
<b>Entrepreneurial Orientation</b>	<b>426</b>
<i>Autonomy</i>	426
<i>Innovativeness</i>	428
<i>Proactiveness</i>	430
<i>Competitive Aggressiveness</i>	431
<i>Risk Taking</i>	433
<i>Summary</i>	435
<b>Chapter 13</b>	
<b>Recognizing Opportunities and Creating New Ventures</b>	<b>442</b>
<b>New Ventures and Small Businesses</b>	<b>445</b>
<i>Categories of Entrepreneurial Ventures</i>	445
<b>Opportunity Recognition: Identifying and Developing Market Opportunities</b>	<b>450</b>

<i>The Opportunity Recognition Process</i>	452
<i>Characteristics of Good Opportunities</i>	454
<b>Entrepreneurial Resources</b>	<b>456</b>
<i>New-Venture Financing</i>	458
<i>Other Entrepreneurial Resources</i>	460
<b>Entrepreneurial Leadership</b>	<b>464</b>
<i>Vision</i>	464
<i>Dedication and Drive</i>	465
<i>Commitment to Excellence</i>	467
<b>Entrepreneurial Strategy</b>	<b>468</b>
<i>Entry Strategies</i>	469
<i>Generic Strategies</i>	473
<i>Combination Strategies</i>	476
<i>Summary</i>	477

## Case Analysis

### Chapter 14

#### Analyzing Strategic Management Cases 486

#### Why Analyze Strategic Management Cases? 488

#### How to Conduct a Case Analysis 489

*Become Familiar with the Material* 491

*Identify Problems* 493

*Conduct Strategy Analyses* 493

*Propose Alternative Solutions* 494

*Make Recommendations* 496

#### How to Get the Most from Case Analysis 496

#### Using Conflict-Inducing Decision-Making

#### Techniques in Case Analysis 499

*Symptoms of Groupthink and How to Prevent It* 501

*Using Conflict to Improve Decision Making* 501

#### Following the Analysis-Decision-Action Cycle in Case Analysis 503

*Summary* 507

#### Appendix to Chapter 14: Sources of Company and Industry Information 509

#### Index 515